

KUNLE REMI

A black and white portrait of Kunle Remi, a man with a beard and short hair, wearing a patterned shirt. He is looking directly at the camera. The background is dark, and there is a faint circular watermark behind him that reads "KUNLE REMI . HALF HUMAN . FULLSCREEN GOD".

HALF HUMAN

FULLSCREEN
GOD



Hello & Welcome

To the visual arrest, that is **Kunle Remi**, a distinctive talent and brand that delivers eclectic, engaging, and excellent entertainment. Kunle Remi has shown his remarkable gift for over a decade on film and television screens across the globe.

As the lead in the fall 2022 Netflix original global hit, *Anikulapo*, Kunle Remi was **viewed 8,730,000 hours in less than 12 days** of the movie release, maintaining a spot on Netflix's top 10 list for non- English films **in 24 countries within Africa, America, Asia, Europe, Oceania**. Kunle Remi, a New York film academy graduate, has also proven to be a force as a business leader, filmmaker, host, and model.

The ethos of the Kunle Remi brand is to **align with like-minded partners to engage his growing kindred** (/ 'kindrəd/ (noun) - Kunle Remi's day 1, a1 fans) that ultimately expose them to resources that promote his core values, hobbies, interests, and passions.

You are receiving this deck as a conversation opener, presenting **an opportunity to collaborate on an unparalleled hyper-personalized experience**.

Expertise & Influence

- Student of Tourism and Hospitality Management from Sheffield University.
- Graduate of acting, filmmaking, and directing at the New York Film Academy.
- Actor in over 100 films with diverse crews, castmates, and sets across the globe, with strong roots in West, South, and East Africa.
- 2023 award recognition across three continents - Africa, Europe, and the United States –Africa Magic Viewers Choice Awards (AMVCA), Cine Film Festival (Paris), and AFRICON Outstanding Achievement in Media and Entertainment (Los Angeles, California).
- Built a diverse team in his company, 1810, skilled in analytics, business development, creative writing, event production, finance, marketing, and TV/film production.

- Amplifies culture globally and convenes influential individuals on and off the big screen.
- Commands record-breaking reach on global streaming platforms like Netflix and Amazon Prime.
- Tagged as a mega-influencer with over 2 million followers across Instagram, TikTok, Facebook, and Twitter, surpassing engagement standards evident in a 2023 trend of ~95k follower increase across platforms month over month.
- Host of global conversations, for example, WIMBIZ (Women in Management, Business, and Public Sector) annual Africa Conference and moderator for the Leadership Series: Born in Blackness featuring Dr. Howard French.

Your Black Audience

Bottomline: Representation Matters & The Black Spend is Powerful

83%

Seek Out Diverse-owned
Media

56%

Trust Perspectives
Offered By Diverse-Owned
Media

83%

Prioritize Shopping
Diverse-Owned
Businesses

114%

Represents Black
Purchasing Power Increase
Between 2000 And 2018.
While White Buying Power
Increased By 89%





Kindred* Reach



967K

90 Days:
29 M Impressions



961K

79 M Views
7.5 M Likes



262K



24K

Overall
Majority
Black

82%
Millennials

18-24 (36%)

25-34 (46%)

75%
Women

*/'kindrəd/ (noun) - Kunle Remi's Day 1, A1 fans;
Stats are as of June 7th, 2023.

Capabilities on Offer:

- **Actor** - versatile skills across all genres and capability to work across a global scale
- **Creator of Original Content** - social media advertising and marketing campaigns as well as TV/Film productions
- **Event Production** - ceremonies, festivals, and related gatherings
- **Host** - conferences, destination- getaways/pilgrimages/retreats, events, seminars, educational sessions/workshops
- **Marketing Consultant** - culture, entertainment, tourism & hospitality sectors



Expect Accountability on the Following:

- Lead Conversion
- Increase in:
 - Interactions
 - Referral Traffic
 - Revenue





I am honored that you're
interested & I look forward to
our work together.

If you have any questions, please don't hesitate to get in touch
with my Rockstar team.

All my love,

Kunle Remi

Kunle Remi | Actor, Entrepreneur, Filmmaker, Content Creator, Influencer, Model & More.

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kunleremi.com

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GOD